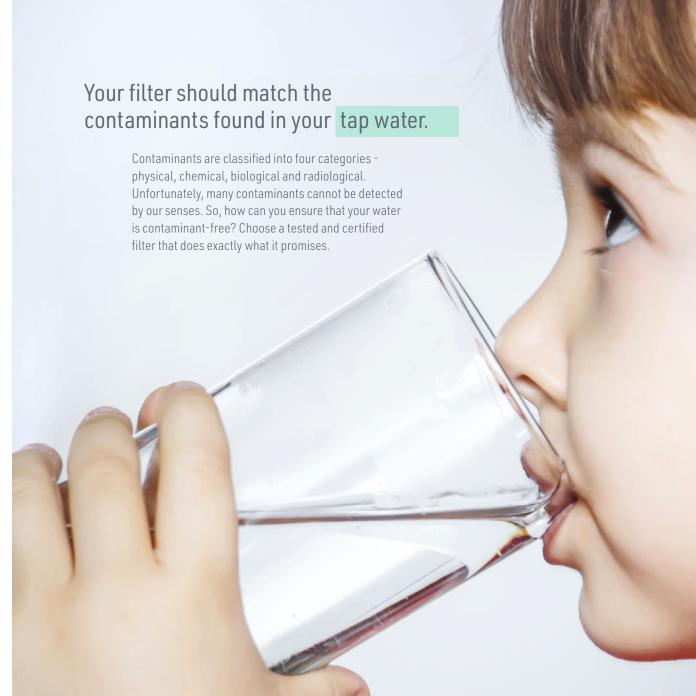
It's your water.

woder.
the water company™



# You should know

where it comes from and **what's in it**.

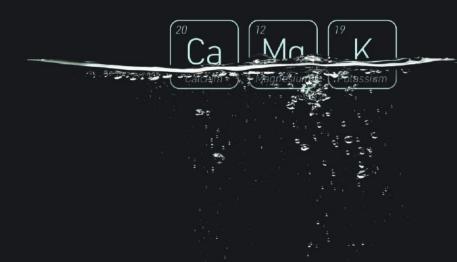


#### Remember... it's *your* water.

Have confidence it's being filtered properly.

### Selective Filtration™ is our advantage.

Our Selective Filtration technology removes 99.9% of contaminants present in municipally treated water, while maintaining essential minerals that are vital to your health, like calcium, potassium and magnesium. The results are pure and *healthier* water from your tap



## THIS

#### could be found in your tap water:

CHROMIUM **ALUMINUM MERCURY AMMONIA COPPER PERCHLORATE ARSENIC FLUORIDE RADIUM BARIUM BACTERIA & VIRUSES SELENIUM CADMIUM** LEAD **SILVER** CHLORAMINE NITRATES/NITRITES **URANIUM** 

#### Should I test my water with a TDS meter?

Healthy water has a certain level of total dissolved solids. Essential minerals are also considered TDS, therefore TDS levels are not an effective way to measure water quality. In fact, water with a low TDS count is considered "dead" water and not healthy for drinking. (Reverse osmosis systems usually produce zero TDS.)

# A better filter with a better mission.

View our full product catalog.

woder.com/catalog

CARTRIDGESELECTION



#### **ADVANCED**

Premium ultra capacity water filter.

With Woder's Selective Filtration Technology you will have confidence that your water is pure. Our filters are designed to fit under sinks, refrigerators, ice machines, drinking fountains and bottle filler stations - for residential and commercial use. Ensuring clean water for up to one year, before a replacement cartridge is needed.





WQA Gold Seal Certification means that our Advanced water filter has been rigorously tested to meet the highest of industry standards for quality, reliability and safety.

# Safe, long-lasting and affordable point-of-use water filtration systems for your home, office, school, etc.



#### **ADVANCED Combo**

Water supplies with elevated levels of heavy metals, require specific filtration that is formulated to remove excess contaminants. Our ADVANCED Combo filter combines our 'Advanced' formula with additional heavy metal removal media, for areas where a higher concentration of heavy metal levels exceed the EPA's guidelines.



#### **SEDIMENT**

Sedimentation in your water supply can contribute to water line and appliance damage and can carry absorbed chemical and microbial contaminants. Our SEDIMENT removal filter can help defend your home from such problems.



#### **HEAVYMETAL**

Heavy metals are present in all water supplies. We have formulated our HEAVYMETAL (HM) removal cartridge, specifically for communities and households with water that has been tested and found to contain *extremely high levels* of heavy metals, exceeding the EPA's guidelines.



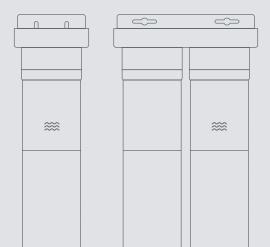
#### **FLUORIDE**

Municipally treated water supplies that exceed the Maximum Contaminant Level (MCL) of Fluoride, have shown potential to contribute toward adverse health effects. Our Fluoride removal filter lowers MCL levels almost entirely.

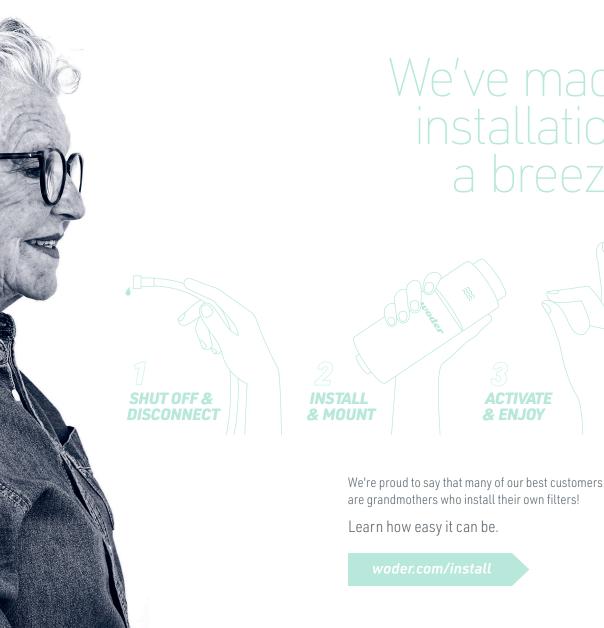
# Water filter systems tailored to *your* water.

Different municipal water supplies contain different levels and types of contaminants. This is why we have developed our single and dual-stage water filter systems. No matter your water content, we have a water filter system to ensure your tap water is pure.

When utilizing a dual-stage system, the ADVANCED filter should always be the second and final stage of the system cycle, located on the right. This staging sequence ensures optimum filtration capabilities, efficiency and taste.







We've made installation a breeze.

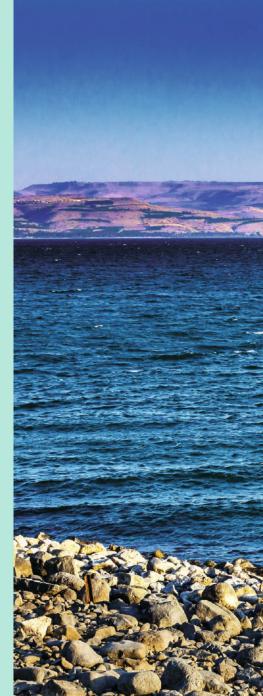


are grandmothers who install their own filters!

# Our mission is all about your water.

Water is essential to life and we believe access to cleaner water should be made more available to everyone, no matter where you live, or your social status. This is why we would like you to take a moment to consider the water you drink and use daily and understand one fundamental truth - it's your water.

With your help, we can continue to empower more people to take back control of their water and make it as pure and natural as spring water. All the while gaining additional health benefits, reducing water costs and improving our environment, by keeping plastic water bottles out of landfills and the ocean.







#### Learn More

Get to know more about Woder and our mission.

woder.com/about

#### **Support**

Need assistance with an order, or have a question?

woder.com/support

#### Wholesale

Please contact Chelsea for wholesale and commercial inquiries.

chelsea@woder.com



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